



CITY OF CALEXICO

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Calexico Business Improvement District

May 8, 2009

Honorable Mayor and City Council

The Calexico Business Improvement District (CBID) met on May 6, 2009 and discussed the downtown parking meter fees. We feel that these fees have discouraged shoppers from shopping downtown. With the current economic crisis we are facing, the downtown businesses are in a financial crisis. We understand that the long waiting time to come into the United States and the devaluation of the pesos has created an additional impact. The summer months are the months with historically low sales. In an effort to assist our downtown merchants thru these troubled times we request your consideration not to charge metered parking in the months of June, July, August and September 2009. We feel the two-hour parking should continue to be enforced.

The Calexico Business Improvement District appreciates your consideration to this request and is looking for your support. This is just part of our continuing effort for a more prosperous downtown. We look forward to attending the city council meeting when this request is discussed. The CBID meets every Wednesday morning at 8:00 a.m. at the Enrique Camarena Library and we welcome you to attend. If you have any question please feel to contact any member of the CBID.

Sincerely,

Eduardo Lopez
Chairman

CC: Ralph Velez, City Manager

Viva Calexico!